



ACADIANA ANIMAL AID PRESENTS

# BARK *in the* DARK

THURSDAY / SEPTEMBER 19, 2024

## 2024 SPONSORSHIP LEVELS

### Leader of the Pack - Presenting Sponsor \$15,000

- Exclusive presenting sponsor benefit
- Premier name and logo in all event materials and media promotion
- Premier name recognition in all social media promotion
- Logo and company link on AAA website
- Company highlighted in AAA newsletter emailed to over 8,000 supporters
- Two VIP reserved tables (seats 16)
- Choice of two bottles of premium wine and one bottle of liquor (list provided) on each reserved table
- Corporate logo displayed on screens during event
- One full page ad in event program
- Sponsor recognition by auctioneer during event
- Logo on Sponsorship Appreciation Signage
- Two Pet Name Plates for Memorial Wall

### Platinum Paws \$10,000

- Prominent name and logo in all event materials and media promotion
- Prominent name recognition in all social media promotion
- Half page ad in the event program
- Two VIP reserved tables (seats 16)
- Choice of two bottles of premium wine and one bottle of liquor (list provided) on each reserved table
- Logo on Sponsorship Appreciation Signage
- Two Pet Name Plates for Memorial Wall

### Fat Cats \$7,500

- Name recognition and logo in all event materials and media promotion
- Name recognition in all social media promotion
- One VIP reserved table (seats 8)
- Choice of one bottle of premium wine and one bottle of liquor (list provided) on reserved table
- Logo on Sponsorship Appreciation Signage
- One Pet Name Plate for Memorial Wall

### Top Dog Sponsor \$5,000

- Name recognition in all event materials and media promotion
- Name recognition in all social media promotion
- One reserved table (seats 8)
- Choice of two bottles of premium wine on reserved table
- Logo on Sponsorship Appreciation Signage

### Furry Friend Sponsor \$3,000

- Name and logo recognition in all event materials and media promotion
- One reserved table (seats 8)
- Two bottles of wine on reserved table
- Logo on Sponsorship Appreciation Signage

### Jazzy Cat Entertainment Sponsor \$3,000

(One Sponsorship Available)

- Exclusive placement of company name and logo on signage near stage
- Name and logo recognition in all event materials and media promotion
- One reserved table (seats 8)
- Two bottles of wine on reserved table

### Kool Kat Virtual Swag Bag Sponsor \$2,000

(One Sponsorship Available)

*Help support AAA by sponsoring our Kool Kat Virtual Swag Bag – a curated collection of digital items, such as coupons, subscriptions, discounts, vouchers, or branded perks given to gala attendees (to be downloaded via exclusive QR Code at tables). The QR Code will be placed on table placards for guests to scan and upload the Kool Kat Virtual Swag Bag.*

- Exclusive placement of company name and logo on all table placards
- Name and logo recognition in all event materials and media promotion
- 4 tickets to event (random seating)

### Ballin' and Barkin' Décor Sponsor \$2,000

(One Sponsorship Available)

- Exclusive placement of company name and logo on signage highlighting sponsorship
- Name and logo recognition in all event materials and media promotion
- 4 tickets to event (random seating)

### Snip 'n Sip Champagne Sponsor \$1,500

(One Sponsorship Available)

- Exclusive placement of company name and logo signage highlighting sponsorship
- Name and logo recognition in all event materials and media promotion
- 2 tickets to event (random seating)

Every level provides the satisfaction of knowing you are saving the lives of shelter pets in Acadiana

